

# Board of Directors Meeting Minutes

2917 8th St. NE, Washington, DC 20017 Virtual Zoom Meeting Thursday, September 15, 2022 5:30 PM ET

## I. Meeting Called to Order

The meeting was called to order by the Board Chair at 5:35 PM.

#### II. Roll Call

<b>Board Member</b>	Present	Absent
Austin Alderdice	X	
Anisa Bailey	X	
Shereefat Balogun	X	
Allison Barr	X	
Neha Patel	X	
Kerry Smith	X	

a. Approval of Board Agenda Motion: Allison Barr Support: Anisa Bailey

b. Approval of Board Minutes from June 16, 2022, June 21, 2022, and August 2, 2022 Motion: Austin Alderdice Support: Neha Patel

## III. CMO Report

a. Academic Support Update

The academic update was presented by Melissa Morris with an overview of PARCC and NWEA data, enrollment, attendance, staffing, tier 3 programming, and expeditionary learning.

An update on events and family engagement was provided with a special shout out to Mr. Rey and Mrs. Gladys for all of their hard work on making The Welcome Back to School Carnival a success! The Chipotle fundraiser was also a success with the proceeds supporting exploratory programming.

ACTION ITEMS: Melissa Morris to provide crosswalk data and attendance outcomes for recent events.

b. Financial Update

The financial update was provided by Eva Spilker.

### IV. Presentations

a. Marketing and Enrollment Strategy

Ashley Minter and Tiffany Walter presented their immediate and long term strategies for marketing and enrollment with a high level overview of their analysis, projections and next steps.

ACTION ITEM: Provide an update on the marketing and enrollment campaign at the October board meeting.

#### b. PLA Update

An update was provided by Melissa Morris and Arely Benavides.

- Currently looking to hire an Operations Manager.
- Arely provided an update on the HVAC and flooring for the library.

#### V. Committee Updates

• Kerry Smith provided an update on board recruitment.

#### VI. New Business

 Approval of Student Handbook
Neha Patel motioned to approve the handbook from last year with the understanding that revisions will be forthcoming.

Motion: Neha Patel Support: Anisa Bailey

b. Approval of Before and After Care Motion: Allison Barr Support: Neha Patel

ACTION ITEM: Send the revised handbook to the Board of Directors.

#### VII. Old Business

All items were tabled until October.

#### VIII. Open Communication/Public Comments

a. Please limit comments to agenda items only and no more than three (3) minutes

#### IX. Closed Session

The board went into closed session to discuss personnel and legal matters. Motion: Shereefat Balogun Support: Anisa Bailey

#### X. Meeting Adjourned

A motion was made to adjourn the meeting. The meeting was adjourned at 7:31 PM. Motion: Allison Barr Support: Shereefat Balogun