

Board of Directors Meeting Minutes

2917 8th St. NE, Washington, DC 20017 Virtual Zoom Meeting Thursday, September 15, 2022 5:30 PM ET

I. Meeting Called to Order

The meeting was called to order by the Board Chair at 5:35 PM.

II. Roll Call

Board Member	Present	Absent
Austin Alderdice	X	
Anisa Bailey	X	
Shereefat Balogun	X	
Allison Barr	X	
Neha Patel	X	
Kerry Smith	X	

a. Approval of Board Agenda Motion: Allison Barr Support: Anisa Bailey

b. Approval of Board Minutes from June 16, 2022, June 21, 2022, and August 2, 2022 Motion: Austin Alderdice Support: Neha Patel

III. CMO Report

a. Academic Support Update

The academic update was presented by Melissa Morris with an overview of PARCC and NWEA data, enrollment, attendance, staffing, tier 3 programming, and expeditionary learning.

An update on events and family engagement was provided with a special shout out to Mr. Rey and Mrs. Gladys for all of their hard work on making The Welcome Back to School Carnival a success! The Chipotle fundraiser was also a success with the proceeds supporting exploratory programming.

ACTION ITEMS: Melissa Morris to provide crosswalk data and attendance outcomes for recent events.

b. Financial Update

The financial update was provided by Eva Spilker.

IV. Presentations

a. Marketing and Enrollment Strategy

Ashley Minter and Tiffany Walter presented their immediate and long term strategies for marketing and enrollment with a high level overview of their analysis, projections and next steps.

ACTION ITEM: Provide an update on the marketing and enrollment campaign at the October board meeting.

b. PLA Update

An update was provided by Melissa Morris and Arely Benavides.

- Currently looking to hire an Operations Manager.
- Arely provided an update on the HVAC and flooring for the library.

V. Committee Updates

• Kerry Smith provided an update on board recruitment.

VI. New Business

 Approval of Student Handbook
Neha Patel motioned to approve the handbook from last year with the understanding that revisions will be forthcoming.

Motion: Neha Patel Support: Anisa Bailey

b. Approval of Before and After Care Motion: Allison Barr Support: Neha Patel

ACTION ITEM: Send the revised handbook to the Board of Directors.

VII. Old Business

All items were tabled until October.

VIII. Open Communication/Public Comments

a. Please limit comments to agenda items only and no more than three (3) minutes

IX. Closed Session

The board went into closed session to discuss personnel and legal matters. Motion: Shereefat Balogun Support: Anisa Bailey

X. Meeting Adjourned

A motion was made to adjourn the meeting. The meeting was adjourned at 7:31 PM. Motion: Allison Barr Support: Shereefat Balogun